

**BOROUGH OF TUCKERTON
ECONOMIC DEVELOPMENT COMMITTEE
MINUTES: Monday – May 4, 2026**

Call Meeting to Order – *Vice Chairman Dave Shaffer*

Flag Salute – *Vice Chairman Dave Shaffer*

Open Public Meeting Act Statement - *Secretary*

The Regular Meeting of the Economic Development Committee of the Borough of Tuckerton was hereby called to order at 5:32PM. Notice of this meeting is in accordance with the OPEN PUBLIC MEETINGS ACT P.L. 1975, Chapter 231 (Section 10:4-10). Notice of the meeting was advertised in the Beacon and the Asbury Park Press.

Roll Call:

	Glen Best	Marcella Klein	Ken Laney	Jon Miller	Kim Sakevich	Dave Shaffer	Chuck Watson
Present			X		X	X	X
Absent	X	X		X			

Also, In Attendance:

	Mayor Sue Marshall	Councilman Ron Peterson
Present	X	X
Absent		

Approval of Minutes – April 6, 2026:

Mr. Watson made a motion to approve the April 6, 2026 minutes; the motion was second by Ms. Sakevich. Mr. Laney abstained from voting.

Open Public Forum:

A motion was made by Mr. Watson to open public forum; the motion was second by Mr. Laney. All in favor; none opposed.

Old Business:

Chamber of Commerce- Mr. Shaffer reported that chamber membership has grown to 78 members, reflecting approximately 11 new members over the past month. The committee is working toward the goal of reaching 100 members.

Mr. Shaffer and Ms. Sakevich confirmed that meeting sponsorships are in place for most remaining months of the year. The June meeting will be sponsored by Donna Wilson, August by T. Whitaker Painting, and October by Horizon. The December meeting sponsorship remains open.

The June chamber meeting will return to LBI National. Mr. Shaffer noted that the facility experienced a significant pipe burst in February that caused extensive damage and prompted a full renovation. LBI National is

expected to be fully operational by Memorial Day.

Restaurant Week- Mayor Marshall provided a verbal report on his Restaurant Week outreach. She personally visited all participating businesses listed on the promotional flyer, as well as Stewart's, which was not on the list but which he visited as part of his general outreach. One business owner expressed dissatisfaction with the level of communication around the event; Mayor Marshall and Chair Jon Miller confirmed that all proper permissions had been obtained and that the event had been properly coordinated. Overall, the event was deemed a success with a print advertisement placed in the paper.

Mr. Shaffer suggested expanding Restaurant Week in future years to potentially include food trucks, with a separate advertisement, as food trucks have become a regular presence in the area. Mr. Watson recommended promoting the event more actively through the chamber's Facebook page to increase visibility and reach.

New Jersey Film Festival- Mr. Shaffer reported that he has sent two emails to NJ Film seeking information about upcoming workshop schedules and has received no response. He intends to locate a direct phone contact or a specific individual's name rather than relying on the generic email address. He will report back at the next meeting.

New Business:

Tuckerton Summerfest

General Status Mr. Shaffer reported that the Summerfest website and registration link officially launched approximately one week prior to this meeting. Social media promotion has commenced and is being circulated verbally. To date, three vendors have paid in full with completed signed agreements, and one ice cream truck vendor has similarly paid in full.

Venue – Tip Seaman Park Walk-Through Mr. Shaffer reported his intent to meet with Dave Casatelli at Tip Seaman Park this week to walk the grounds and discuss event layout and setup logistics. Mr. Casatelli is available daily from 7:00 AM to 3:30 PM and requested to be contacted the morning of any intended visit. Members indicated their availability.

Vendor Space Pricing Standard 10×10 vendor spaces will be offered at \$45 for chamber members and \$55 for non-members. Food truck spaces are priced at \$100 for chamber members and \$150 for non-members. The committee noted these rates are competitive and consistent with similar local events, such as the Little Egg Harvest Fest. As this is the inaugural year, the goal is to break even rather than generate a profit, with the intent to grow the event in future years.

Car Show Mr. Miller will organize and lead the car show component, drawing on his prior experience. Early registration is set at \$15 per vehicle, with a day-of rate of \$20. A minimum of 50% of car show proceeds will be donated to the Tuckerton Food Pantry, providing the event with a charitable component.

Entertainment Three musical acts have been confirmed, organized by Monique, including a solo performance by Ty and two additional bands. The committee also discussed children's entertainment options, including face painters and magicians. Ms. Sakevich noted she has contact information for the magician who performed at Little Egg events. The proposed model is to seek business sponsors to underwrite individual entertainment acts, with sponsorship opportunities to be advertised through both the Little Egg and Tuckerton chambers. Larger attractions such as rides were intentionally excluded from the first year due to additional insurance requirements and associated costs.

Insurance & Event Date The event date has been confirmed and finalized. A check has been submitted to Ocean County, and insurance has been secured with Tuckerton Borough listed as a co-insurer alongside Ocean County.

Stage Ocean County offered the use of a stage for an additional fee of \$1,000. The committee discussed the alternative of utilizing the stage at the local ball field, which is typically used in coordination with the church. Mr. Shaffer confirmed that Councilman Brian Martin had previously indicated his agreement to this arrangement. Mr. Shaffer agreed to formally confirm the stage loan now that the event date is set, which would result in a savings of approximately \$1,000.

Sponsorships The committee will develop tiered sponsorship levels and begin outreach to local and regional businesses. Sponsors will receive banner placement at the event and may underwrite specific entertainment activities.

Members Forum: None.

Close Public Forum:

A motion was made by Mr. Laney to close public forum; the motion was second by Mr. Watson. All in favor; none opposed.

Approval of Secretary Services:

A motion was made by Mr. Laney to pay the invoice of \$75.00 to Secretary, Savannah Beaulieu, for Secretarial Services; the motion was second by Ms. Sakevich. All in favor; none opposed.

Adjournment – 6:18 PM

Motion by Ms. Sakevich, second by Mr. Shaffer; all in favor, none opposed.

Respectfully submitted by: Savannah, Secretary, Tuckerton Borough EDC