

BOROUGH OF TUCKERTON
ECONOMIC DEVELOPMENT COMMITTEE
MINUTES: Monday – August 4, 2025

Call Meeting to Order – *Vice Chairman Dave Shaffer*

Flag Salute – *Vice Chairman Dave Shaffer*

Open Public Meeting Act Statement - *Secretary*

The Regular Meeting of the Economic Development Committee of the Borough of Tuckerton was hereby called to order at 5:34 PM. Notice of this meeting is in accordance with the OPEN PUBLIC MEETINGS ACT P.L. 1975, Chapter 231 (Section 10:4-10). Notice of the meeting was advertised in the Beacon and the Asbury Park Press.

Roll Call:

	Glen Best	Marcella Klein	Ken Laney	Jon Miller	Kim Sakevich	Dave Shaffer	Chuck Watson
Present		X	X	X*	X	X	
Absent	X						X

*Arrived at 5:40PM

Also, In Attendance:

	Councilman Ron Peterson
Present	X
Absent	

Recording of Hours (Since July 7, 2025):

Glen Best - Absent Marcella Klein – 5 Ken Laney – 2 Jon Miller – 30 Kim Sakevich – 30,
Dave Shaffer – 30, Chuck Watson - Absent

Approval of Minutes – July 7, 2025:

Ms. Sakevich made a motion to approve the July 7, 2025 minutes; the motion was second by Mr. Laney. With two abstention, the minutes were approved.

Old Business:

Vice Chairman Dave Shaffer announced that the Tuckerton Chamber of Commerce launched a couple of weeks ago and has already secured two paid memberships. More than 20 people have RSVP'd by email for the upcoming event on the 21st. With the venue accommodating 50 people, Mr. Shaffer expressed excitement about the potential for a successful turnout.

Mr. Shaffer has been promoting the chamber through advertising on Nextdoor Tuckerton, which has generated nearly a thousand views, and the Facebook page "Tuckerton Chamber of Commerce" is also gaining momentum.

Mr. Shaffer lastly reported that the Ocean County Division of Tourism reached out to offer their assistance with the initiative. Additionally, County Commissioner Jennifer Bacchione has expressed interest in attending the event.

A press release published in Tap into Stafford LBI has driven traffic to the chamber's website. Another press release is scheduled to appear in the Sandpaper and will be published before the 21st to help promote the event.

New Business:

Vice Chairman Shaffer received information about developing film-friendly policies for Tuckerton. While Ocean County is film-approved, individual municipalities must pursue their own certification using Ocean County's ordinance as a template.

Progress depends on the State of New Jersey rescheduling a required conference originally planned for May but canceled. Before the conference, the committee must identify eight potential filming locations, document them with photographs, and create a presentation package. Marcella offered her restaurant as a filming location during off-season.

The Chamber of Commerce and Oak Leaf Media will assist, with Oak Leaf offering to create a promotional mini-commercial using existing footage

Members Forum:

No member forum.

Public Forum:

A motion was made by Mr. Laney to open public forum; the motion was second by Ms. Sakevich. All in favor; none opposed.

No public comment.

Close Public Forum:

A motion was made by Mr. Laney to open public forum; the motion was second by Ms. Sakevich. All in favor; none opposed.

Approval of Secretary Services:

Roll Call:

MOTION	SECOND	NAME	YEAS	NAYS	ABSTAIN	ABSENT
		Glen Best				X
		Marcella Klein	X			
	X	Ken Laney	X			
		Jon Miller	X			
X		Kim Sakevich	X			
		Dave Shaffer	X			
		Chuck Watson				X

Adjournment – 6:09 PM

Motion by Mr. Shaffer, second by Mr. Laney; all in favor, none opposed.

Respectfully submitted:

Savannah Beaulieu, EDC Secretary