BOROUGH OF TUCKERTON ECONOMIC DEVELOPMENT COMMITTEE MINUTES: Monday – May 5, 2025

Prior to the start of the meeting, Mayor Marshall administered the oath of office to Ken Laney.

Call Meeting to Order – *Chairman*

Flag Salute – *Chairman*

Open Public Meeting Act Statement - Secretary

The Regular Meeting of the Economic Development Committee of the Borough of Tuckerton was hereby called to order at 7:18 PM. Notice of this meeting is in accordance with the OPEN PUBLIC MEETINGS ACT P.L. 1975, Chapter 231 (Section 10:4-10). Notice of the meeting was advertised in the Beacon and the Asbury Park Press.

Prior to the start of the meeting, Mayor Marshall mentioned Michael Leising resigned from the Economic Development Committee and the governing body accepted the resignation at their last meeting of April 21, 2025.

Roll Call:

	Glen	Marcella	Ken	Jon	Kim	Dave	Chuck
	Best	Klein	Laney	Miller	Sakevich	Shaffer	Watson
Present	X		X	X	X	X	X
Absent		X					

Also, In Attendance:

	•	Councilman Ron Peterson	Councilman Brian Martin
Present	X	X	X
Absent			

Recording of Hours (Since April 7, 2025):

Glen Best - 1 Marcella Klein – Absent Ken Laney – Abstain Jon Miller – 8 Kim Sakevich – 1, Dave Shaffer – 10, Chuck Watson - 3

Approval of Minutes – April 7, 2025:

Mr. Watson made a motion to approve the April 7, 2025 minutes; the motion was second by Mr. Shaffer. With one abstention, the minutes were approved.

Old Business:

Mr. Miller thanked Mr. Leising for service to this board. The chair asked the committee if anyone received feedback on Restaurant Week. Mr. Shaffer mentioned of the restaurants he went it seemed they busy. Mayor Marshall mentioned she started delivering certificates to the restaurants thanking them. Of those she went businesses seemed pleased with the outcome. Chairman Miller mentioned the Tuckerton Chamber of Commerce was up and running. He then turned to Mr. Shaffer for comment. Mr. Shaffer stated the bank account is officially opened. He is working on social media and marketing. The committee talked about a location to hold a meeting.

Public Forum:

A motion was made by Mr. Watson to open public forum; the motion was second by Mr. Laney. All in favor; none opposed.

Mr. Watson is excited about the Tuckerton Chamber. The Chamber will be a great way to bring businesses and the community together. Councilman Peterson mentioned he is looking for a new area for a community bulletin board. The committee talked about the board on Radio Road that displays businesses. It is a premier fundraiser "EGG". Councilman Martin talked about different ways and locations to display signs in town. The committee also talked about banners across a road. Councilman Martin stated he has obtained the paperwork for a permit for a banner across Route 9, and submitted to NJDOT. He further mentioned he should find out in about a month or so. In addition, Councilman Martin asked the EDC members to take a look at the borough's website, EDC page. The page should be reviewed and updated or revamped. Mr. Watson mentioned a monthly or quarterly newsletter would be a great way to get information out using Nixle and electronically.

Close Public Forum:

A motion was made by Mr. Watson to close public forum; the motion was second by Mr. Laney. All in favor; none opposed.

New Business:

No new business.

Members Forum:

No members forum.

Approval of Secretary Services:

Roll Call:

MOTION	SECOND	NAME	YEAS	NAYS	ABSTAIN	ABSENT
		Glen Best	X			
		Marcella Klein				X
		Ken Laney	X			
		Jon Miller	X			
		Kim Sakevich	X			

X		Dave Shaffer	X		
	X	Chuck Watson	X		

Adjournment – 6:12 PM

Motion by Mr. Shaffer, second by Ms. Sakevich; all in favor, none opposed.

Respectfully submitted:

April D. Elley, EDC Secretary