BOROUGH OF TUCKERTON ECONOMIC DEVELOPMENT COMMITTEE

MINUTES: Tuesday – June 1, 2021

The meeting was called to order by the Chairman Jon Miller at 7:00 PM. The Open Public Meeting Act statement was read by the Secretary. The Pledge of Allegiance was led by Chairman Jon Miller.

Roll Call:

	Danielle Corso	Matt Edson	Renee Gioiello	Jon Miller	Rob Perotti
Present	X		X	X	X
Absent		X			

Also, In Attendance:

	Mayor Sue Marshall	Councilman Ron Peterson
Present	X @ 7:08 PM	X @ 7:15 PM
Absent		

Recording of Hours:

Danielle Corso - 6 Matt Edson – Absent Renee Gioiello – 7 Jon Miller – 8 Rob Perotti – 6

Approval of Minutes – March 2, 2021:

Ms. Gioiello made a motion to approve the March 2, 2021 minutes; the motion was second by Mr. Perotti; all in favor, none opposed.

Old Business:

Chairman Jon Miller reiterated that discussions were had in March with regard to old borough hall. Also discussed were new businesses especially down Green Street. We were talking about the Marina Weekend that we were trying to put together for the spring or summer. Mr. Miller said let's start with old borough hall. Council Member Peterson stated council looked into renting it but it really isn't feasible for the borough to rent that building due to some liability issues; also, all the borough records are stored in that building.

With regard to Marina Weekend Ms. Gioiello stated she felt that time has passed and the committee should look into putting something together for 2022. The committee was in full agreement.

A discussion was held with regard to the borough website and how to reach more people. Mr. Miller stated he has used a company that analyzes websites and recommends how to make improvements for digital marketing that drives results. He will reach out to this company (New Jersey Multi Media) and have them come present at a future meeting.

Ms. Corso stated she has been working on a Facebook page. She presented the challenges of having such. Mr. Miller stated he communicated with the borough administrator but feels a discussion should be held with himself, Ms. Corso and Jenny.

New Business:

Chairman Jon Miller for any new business.

Mayor Marshall mentioned the 4th of July Committee is planning a parade on the 3rd and fireworks on the 3rd. By the time everything opened up and the government said yes, the company that the fireworks are purchased from was already booked for the 4th. So, we had the choice of Saturday the 3rd or Monday the 5th, and they went with Saturday. So, there will be a parade and fireworks.

Members Forum:

No members forum.

Public Forum:

No public forum.

Approval of Secretary Services:

Roll Call:

MOTION	SECOND	NAME	YEAS	NAYS	ABSTAIN	ABSENT
	X	Danielle Corso	X			
		Matt Edson				X
X		Renee Gioiello	X			
		Jon Miller	X			
		Rob Perotti	X			

Adjournment – 7:45 PM

Motion by Mr. Perotti, second by Ms. Corso; all in favor, none opposed.

Respectfully submitted:

April D. Elley, EDC Secretary