

**BOROUGH OF TUCKERTON
ECONOMIC DEVELOPMENT COMMITTEE
MINUTES: Tuesday – March 1, 2022**

The meeting was called to order by the Chairman Jon Miller at 7:15 PM. The Open Public Meeting Act statement was read by the Secretary. The Pledge of Allegiance was led by Chairman Jon Miller.

Roll Call:

	Danielle Corso	Renee Gioiello	Jon Miller	Rob Perotti
Present	X	X	X	X
Absent				

Also, In Attendance:

	Mayor Sue Marshall	Councilman Ron Peterson
Present	X	X
Absent		

Recording of Hours:

Danielle Corso - 8 Renee Gioiello – 8 Jon Miller – 8 Rob Perotti – 8

Approval of Minutes – February 1, 2022

Chairman Miller stated he would like to add one edit, he would like in the middle of the first paragraph to add the word hypothetically, you would purchase a card from Tuckerton Borough. Ms. Gioiello made a motion to approve the edited February 1, 2022 minutes. The motion was second by Mr. Perotti; all in favor, none opposed.

Open Public Forum

Mr. Perotti made a motion to open public forum. The motion was second by Ms. Gioiello; all in favor, none opposed. Yiftee Presentation by Raquel Borgus. Ms. Borgus gave a lengthy presentation on how a Community Gift Cards works. She described the basics of what the card is and what financials look like. She stated the program is free for organizers and free for participation in it. She described how the Mastercard is issued, how money is loaded onto the card and the fees associated with it. She also explained how to split purchases between the Yiftee card and other cards. She further stated Yiftee has 24 hours a day support at support@yiftee.com. In addition, she stated she would provide a list of participating municipalities the next day. After the presentation the committee discussed the program addressing the pro’s and the concerns.

Close Public Forum

Ms. Corso made a motion to close public forum. The motion was second by Mr. Perotti; all in favor, none opposed.

Old Business:

Chairman Jon Miller stated the Restaurant Week editorial will be printed tomorrow in the Sandpaper. He stated we need to reach out to the southern Chamber of Commerce and see if they would like to get

involved. Chairman Miller will contact the school about the Interact Club.

New Business:

Chairman Miller asked if any member had new business. Ms. Corso talked about a “Business Walk Thru”. The committee talked about a walk thru with business members showing highlighting available properties in town. This would be like a meet and greet at each location. The committee was receptive to this and will look into gathering more information.

Members Forum:

No members forum.

Open Public Forum 2

Ms. Gioiello made a motion to open public forum two. The motion was second by Ms. Corso; all in favor, none opposed.

Chairman Miller welcomed in the audience Teri Volini. Ms. Volini is a resident in Tuckerton and expressed an interest in joining the Economic Development Committee. Mr. Miller explained the process of how to submit her interest in writing to Mayor Marshall. Mayor Marshall stated all appointments are approved by council.

Close Public Forum

Mr. Perotti made a motion to close public forum two. The motion was second by Ms. Corso; all in favor, none opposed.

Approval Payment for Secretary Services

Roll Call:

MOTION	SECOND	NAME	YEAS	NAYS	ABSTAIN	ABSENT
	X	Danielle Corso	X			
X		Renee Gioiello	X			
		Jon Miller	X			
		Rob Perotti	X			

Adjournment – 8:32 PM

Mr. Perotti made a motion to adjourn. The motion was second by Mr. Miller; all in favor, none opposed.

Respectfully submitted:

April D. Elley, EDC Secretary