

BOROUGH OF TUCKERTON
ECONOMIC DEVELOPMENT COMMITTEE
MINUTES: Tuesday – February 5, 2019

The meeting was called to order by Chairman Jon Miller at 7:00 PM. The Open Public Meeting Act statement was read by the Secretary. The Pledge of Allegiance was led by Chairman Miller.

Roll Call - *Secretary*

	Jon Miller	Nedean Maddox	Rob Perotti	Tim Hart
Present	X	X	X	X
Absent				

Also In Attendance:

	Mayor Sue Marshall	Councilman Ron Peterson
Present	X	
Absent		X

The first public forum was not acted upon.

Approval of Minutes (Motion and Second) – *Chairman*

- a. January 8, 2019

Roll Call – *Secretary*

MOTION	SECOND	NAME	YEAS	NAYS	ABSTAIN	ABSENT
		Jon Miller	X			
	X	Nedean Maddox	X			
X		Rob Perotti	X			
		Tim Hart			X	

Mr. Hart commented on the minutes. Although they reflect what was said there is a misunderstanding. The Seaport needs \$5,000 a year from Tuckerton; that is the Water Ferry needs \$5,000 a year from Tuckerton and \$10,000 a year from Beach Haven.

Mr. Hart stated he attended the State of the Chamber. He spoke of the Air B&B being included now in the hotel/motel tax, occupancy tax. As it is interpreted now everyone is going to be brought in who has less than 30 days. That means all rentals on Long Beach Island with the exception if you go through a realtor you don't have to pay. So this is going to generate a very large amount of money. Under the new interpretation, Governor Murphy has indicated that he will go at least to the 40 million for tourism. That once they reached the hundred million dollars, 40 million was to be distributed for tourism, history and art in New Jersey. Currently New Jersey only spends 14 million on tourism.

New Business – **Chairman**

The Chairman read correspondence received from Mayor Sue Marshall. Merry Christmas and Happy New Year...we thank each of the Economic Development Committee members for serving this board and promoting business in Tuckerton.

Second Public Forum – **Chairman**

Roll Call – **Secretary**

MOTION	SECOND	NAME	YEAS	NAYS	ABSTAIN	ABSENT
		Jon Miller	X			
X		Nedean Maddox	X			
	X	Rob Perotti	X			
		Tim Hart	X			

Restaurant Week - April 27, 2019 to May 5, 2019

Representing Gina from The Dockside was the Manager - Lauren.

The Chairman stated he envisioned having a flyer made up that is distributed to the restaurants. It says we are having this restaurant week, would you like to contribute and if so there is a box where the restaurant writes in what they want to do and the Borough will advertise it. In addition the Chairman stated we don't have a lot of money to do this really well so do we make it so in order to be involved in restaurant week you have to put in a hundred or two hundred dollars? Mr. Miller stated he received rates on advertising, and discussed the sizes and costs for each. The committee spoke of having sponsor tiers. Larger tiers will get larger ad size and premier placement on the advertisement. The chairman stated then to participate there is a mandatory \$100 fee. This will help offset the printing/advertisement costs. The premium fee will be \$250. The cost is \$1,650 and covers one (1) full page ad for both papers – The Sandpaper and The Leader. A hundred dollars from the 11 restaurants plus \$500 from the committee gets us to \$1,600. If we get an additional \$150 each from a couple of the restaurants that's \$300 more and there's a buffer but it's still really tight because we don't know if we are going to get 100% from all 11 restaurants.

Dockside, Dynasty, Grapevine, Union Market, Mickey's, Doyle's, Panini Bay, Stewarts, Kosta's, Asian Wok, Tuckerton Beach Grill

The chairman stated that Doreen said there was no charge to design the ad. He also said that since the money is going directly to the Sandpaper we should ask Doreen to do the contacts and obtain the ads and the payments. If nothing else we will ask her to design the flyer, to sell the ad space. Mr. Miller said he will contact Doreen and discuss this with her. Gina stated on behalf of The Dockside she would like to claim one of the premier ad spots, committed at \$250.

The Chairman asked for a motion to close the public forum.

Roll Call – **Secretary**

MOTION	SECOND	NAME	YEAS	NAYS	ABSTAIN	ABSENT
		Jon Miller	X			
X		Nedean Maddox	X			
	X	Rob Perotti	X			
		Tim Hart	X			

The Chairman as for a motion for Approval of Secretary Services.

Roll Call: *Secretary*

MOTION	SECOND	NAME	YEAS	NAYS	ABSTAIN	ABSENT
		Jon Miller	X			
X		Nedean Maddox	X			
	X	Rob Perotti	X			
		Tim Hart	X			

RECORDING OF HOURS:

Jon Miller – 8 Nedean Maddox - 6 Rob Perotti – 6 Tim Hart – 10 (Two Months)

Adjournment (Motion and Second) – *Chairman* at 7:55 PM

Roll Call: *Secretary*

MOTION	SECOND	NAME	YEAS	NAYS	ABSTAIN	ABSENT
		Jon Miller	X			
X		Nedean Maddox	X			
	X	Rob Perotti	X			
		Tim Hart	X			