

**BOROUGH OF TUCKERTON
ECONOMIC DEVELOPMENT COMMITTEE
MINUTES: Tuesday – January 4, 2022**

Call Meeting to Order – *Mayor Sue Marshall*

Flag Salute – *Mayor Sue Marshall*

Open Public Meeting Act Statement - *Secretary*

The Regular Meeting of the Economic Development Committee of the Borough of Tuckerton was hereby called to order at 7:02 PM. Notice of this meeting is in accordance with the OPEN PUBLIC MEETINGS ACT P.L. 1975, Chapter 231 (Section 10:4-10). Notice of the meeting was advertised in the Beacon and the Asbury Park Press.

Swearing in of Jon Miller – *Mayor Sue Marshall*

Roll Call:

	Danielle Corso	Matt Edson	Renee Gioiello	Jon Miller	Rob Perotti
Present	X		X	X	X *
Absent		X			

Mr. Perotti arrived at 7:20 PM.

Also, In Attendance:

	Mayor Sue Marshall	Councilman Ron Peterson
Present	X	X
Absent		

Motion to accept the resignation of Matt Edson.

A motion was made by Ms. Gioiello and second by Ms. Corso to accept with regrets the resignation of Matt Edson. All in favor, none opposed.

*****Re-Organization*****

Nomination of Chairman:

A motion was made by Ms. Gioiello nominating Jon Miller as chairman, the motion was second by Ms. Corso, no other nominations. All in favor, none opposed.

Nomination of Vice Chairman:

A motion was made by Ms. Gioiello nominating Danielle Corso as vice chairwoman, the motion was second by Mr. Miller, no other nominations. All in favor, none opposed.

Recording of Hours (from July 13, 2021 thru present):

Danielle Corso - 20 Renee Gioiello – 20 Jon Miller – 20 Rob Perotti – 18

Approval of Minutes – July 13, 2021:

Ms. Gioiello made a motion to approve the July 13, 2021 minutes; the motion was second by Ms. Corso; all in favor, none opposed.

Old Business, New Business and Member Forum:

Chairman Miller stated he was going to combine these topics. Ms. Corso asked Mr. Miller about the “Main Street” market event. Mr. Miller talked about a presentation that was made about small town economics. How the town sold these gift cards, and the money that was spent could only be used in businesses in town. They were sold at a discount and they were only sold one day a year. A lengthy discussion occurred with how to tailor this and make it work for Tuckerton. Mr. Miller stated that “Shop Manchester” is a partnership between Manchester Township and the local business community that gives the residents an opportunity to earn rebates on their property taxes by shopping locally at participating businesses. Participating merchants offer a rebate to resident who have enrolled in the program. When residents shop or dine at those establishments and present their “Shop Manchester” card, the resident will pay the full amount and have the rebate applied to their property taxes. The resident will receive credit for all of their accumulated rebates on their third quarter tax bill. Mr. Miller further stated it is based on percentages such as a particular merchant gives 3.75% discount. Mr. Miller said probably the merchant is paying the accumulated rebates to the town for each resident. Mr. Miller stated this is different but we have to figure out how each town did it. Ms. Corso stated she isn’t sure how the provider company Yiftee.com would work with the different POS systems. She uses two different POS systems, so if she has to use Yiftee will it cost more money when merchants are already offering a discount. Mr. Miller asked Ms. Corso if she would reach out to Yiftee.com and try to get someone to attend a meeting and explain how this works. Ms. Gioiello stated she was interested in “Marina Weekend” that Ron Peterson spoke about last year. Mr. Peterson stated to have not just a marina weekend but all the businesses combined. You want to attract all people to come. He further mentioned you will need a lot of people to do the work, going business to business. Mr. Miller stated this could be combined with “Old Tuckerton Day” to have interactive activities that were sponsored by local businesses, such as a beard contest sponsored by the local barbershop. This type of thing draws people in. Mr. Miller stated if the committee wants to move forward with “Old Tuckerton Day”, it should be a collaboration between the EDC and the Pride & Celebration Committee. If EDC wants to move forward we need to have a joint meeting with EDC and Pride & Celebration that’s the right way to go. The committee talked about seeking members for this committee. Mr. Perotti mentioned he knows someone that might be interested. Mayor Marshall mentioned to Mr. Perotti to have any interested person to send a letter of interest to her. Mr. Miller stated he isn’t sure if Pinelands still has the interact club as an after school activity but it was the closest thing to EDC that you could have at high school, it might have been partnered with the Rotary Club. Mr. Miller said he would like to invite the club to an EDC meeting to get the young peoples perspective and possibly they may offer some volunteer base. The Mayor stated you would need to contact someone at the school, not the rotary. The Mayor stated she would contact the school to see if they would be interested. Mr. Perotti mentioned “Restaurant Week”, if the committee wants to do this again, it is something that we should start now. Mr. Miller stated he will contact Andrea from the Sandpaper and ask her to attend the next meeting. Mr. Miller explained the relationship between the Sandpaper and Tuckerton EDC for the individual business ads which provided a full page at no cost to the borough. Mr. Perotti also mentioned before the pandemic, we were working on certificates of appreciation to businesses. Mr. Miller wanted to confirm, Ms. Corso will contact Yiftee, Mayor Marshall will talk to someone at

Pinelands, and he will contact the Sand Paper to come to the next meeting.

Public Forum:

No public forum.

Approval of Secretary Services:

Roll Call:

MOTION	SECOND	NAME	YEAS	NAYS	ABSTAIN	ABSENT
		Danielle Corso	X			
X		Renee Gioiello	X			
		Jon Miller	X			
	X	Rob Perotti	X			

Adjournment – 8:14 PM

Motion by Ms. Gioiello, second by Ms. Corso; all in favor, none opposed.

Respectfully submitted:

April D. Elley, EDC Secretary